

SPECIAL  
POINTS OF  
INTEREST:

- Mission Trip
- Educational Support
- Mardi Gras Bead Collection

# Jonathan's Impact

FEBRUARY 2013

## 2013 Mission Trip Details

In January, the Jonathan's Impact Ministry Team met to discuss the vision for 2013. We began the process of getting ready for another miraculous year. One of the many topics discussed was the 2013 mission trip. We prayerfully selected the dates, length of the stay, and the focus of this year's mission. We each felt the need to continue the ongoing path that leads to the greatest impact. We all felt that we should continue to help improve the day to day living conditions at the orphanage. On this trip we would like to set up the old main house, located on the property of the orphanage, to become a small church. We discussed the possibility of the 2013 Mission Team assembling wooden benches to be used as



### 2013 Mission Trip Focus Planting a Church at the Mbuya Nehanda Children's Orphanage

pews. The mission trip is set for **November 21-30, 2013**. If anyone is interested in joining us, or would like a copy of an information packet, please contact Cassy DiLeo at: [cassy@jonathansimpact.org](mailto:cassy@jonathansimpact.org) or call her at 985-273-1193.

Airfare is approximately \$2,000. Some immunizations are recommended.

On this trip, we will be spending the nights at the orphanage and dining with the children.

*"Religion that God our Father accepts as pure and faultless is this: to look after orphans and widows in their distress and to keep oneself from being polluted by the world." ~James 1:27*

**Please remember:**  
We are collecting Mardi Gras beads to bring to the children during the 2013 Mission Trip. Please, let us know if you have some that you would like to donate.

## Educational Support

Bruce and Tinashe are two orphans living at the Mbuya Nehanda Children's Home who need educational support. These two young men helped so much with the bathroom renovations on the 2013 mission trip. They are very friendly, caring, and enthusiastic. We would really

like to see where God could lead them, if they are provide with the proper education. If you feel led to help one of these young men, by helping support their education, please contact: [cassy@jonathansimpact.org](mailto:cassy@jonathansimpact.org)



# Inside Story Headline



Caption describing picture or graphic.

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be

used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

# Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an edi-

torial. You can also profile new employees or top customers or vendors.

*"To catch the reader's attention, place an interesting sentence or quote from the story here."*

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This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask your-

self if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several

tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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## Jonathan's impact

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

Your business tag line here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



# Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

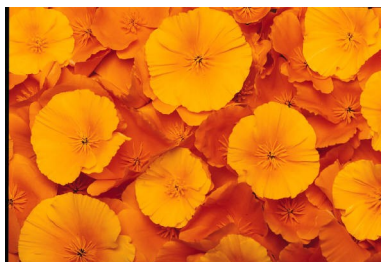
If you have any prices of standard products or services, you can include

a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual

charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



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